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**761—106.5(307) Time frame.** Promotions shall be allowed only during daylight hours. Promotions shall be allowed year-round except for the following holiday periods:

- 1. The Saturday, Sunday, and Monday of Memorial Day weekend and Labor Day weekend, starting at noon on the preceding Friday and ending at midnight between Monday and Tuesday of the holiday weekend.
- 2. The period surrounding Independence Day, starting at noon on July 1 and ending at midnight between July 6 and July 7.
- 3. The period surrounding Thanksgiving starting at noon the day before Thanksgiving and ending at midnight between Sunday and Monday of the holiday weekend.
- 4. The period surrounding Christmas starting at noon on December 23 and ending at midnight between December 26 and December 27.